

FOR IMMEDIATE RELEASE

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Skid Row Residents Issue Plea To All Homeless Feeders: "Feed AND Clean"!!!!!!

SKID ROW, DOWNTOWN LOS ANGELES- A group of Skid Row residents have come together to announce their "Feed 'N Clean" concept that they hope others will adapt to quickly and without resistance. With other groups (Downtown Clergy Council, LAPD, et.al.) recently urging religious organizations to completely stop homeless feedings, the Skid Row residents would rather see a more thoughtful act than the typical action of simply feeding and driving away or the creation of an ordinance that would make it illegal to feed the homeless."

If all individuals and organizations both Feed AND Clean in Skid Row, this will contribute mightily towards curtailing the area's significant trash and rodent problems", said General Jeff, Skid Row community activist and creator of the "Feed 'N Clean" concept. Community support also comes from Skid Row grass-roots organizations such as Operation:Facelift/Skid Row, Skid Row Brigade, OG's-N-Service Association, Homeless Coalition, Skid Row 3on3 Streetball League, Life is....Crushow, Trees on San Pedro Street Project, Fun Zone Reading Club for Homeless Kids, Groom4Success and ISSUES AND SOLUTIONS, along with many other individuals and organizations connected to the Skid Row residents.

"Volunteers that do it have always said cleaning is more satisfying than feeding", says "OG", veteran Skid Row community activist. "A broom can be used as a conversation piece that brings the volunteer that much closer to the homeless person", he adds. "What's the point of serving the homeless if you never learn anybody's name? It defeats the purpose of wanting to help. People drop off food and clothes and drive off like they did something good. BUT, if they took the time to talk to the homeless, they could find out what that person's true needs really are. And they can do this by taking the time to sweep up the trash", OG says with a gleam of wisdom in his eye. "

Coach Ron", a Skid Row community activist and youth mentor thinks the cleaning component will do wonders for the community. "Feeding is one thing, but to feed AND clean makes more sense", he says. "Besides, we don't want nobody to not get food or help just because of the threats in the media to stop folks from feeding the homeless. We need more people cleaning than feeding anyway", he adds.

Without a large budget for a massive marketing campaign, these Skid Row residents can only hope that their message spreads over time. "We need as many people as possible that support us to help spread the word", says General Jeff. The grass-roots, local groups plan to meet again soon to further discuss how best to share this message with others. Using social media and handing out flyers in the streets are their best hope right now. It may be a difficult task, but they seem determined to make this work. Hopefully, others will heed their wishes.

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Official "Feed' N' Clean" campaign logo attached.

General Jeff
Skid Row community activist-
ISSUES AND SOLUTIONS

Resident Director- Central City East/ Skid Row
Board of Directors
Downtown Los Angeles Neighborhood Council
VP, Outreach and Communications

Co-Chair- Skid Row Community Advisory Board for the
Department of Mental Health



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